

# who's your 1 ONE?

## Who's Your One Overview

Imagine if every member of your church could answer that question with the name of a person—a person for whom they're praying and with whom they're sharing the gospel. How would it change your church? How would it change the world?

God's people don't merely need another method for evangelism. What they need is a white-hot passion to see people who are far from God experience the new life He offers through Jesus Christ.

It doesn't matter how many buildings we construct, churches we plant or sermons we preach if we're not intent on doing everything so that lost men, women, and children will experience the transforming work of God. Without that one thing, we fail.

That's why we're launching Who's Your One. This effort is designed to mobilize every Southern Baptist to identify one person in their relational network to pray for and share the gospel with in 2019. At The Summit Church, we tried something similar. We kept asking our members, "Who's your one?" It's not an elaborate or complicated idea, but this simple idea led to our most evangelistically effective year to date. Because of this intentional push toward evangelism, we ended up baptizing over 650 people that year. What an incredible joy it was to have people come up to me at church and say, "Pastor, this is my one." Or to see them stand in the baptistery with someone and tell me later, "That was her! She was my one!"

As you launch "Who's Your One?" and pray for God to use your church members to reach those who are lost, pray also about what God wants to do through you. If we're going to move the evangelism needle in our churches, we've got to be modeling what we're preaching. By God's grace, we can all partner to reach our one.

**J.D. Greear**

*President, Southern Baptist Convention*